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*Public Relations*

# News Release

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## **The Green Industry Talk Show Celebrates First Year of Broadcasting**

**Whittier, CA-** The Green Industry Talk Show celebrates their first year of audio programming exclusively for the green industry professional. Weekly short form shows provide assistance to the green industry professional accessed via the internet and/or cell and telephones.

“I can’t believe it’s been a year since we launched the first series of shows” says talk show host, Nick Federoff. He continues, “If my math is right we’ve recorded well over two hundred shows in the last 52 weeks.

A little over a year ago Federoff, host of America’s most listened to radio gardening show heard on stations throughout the United States and Canada, was approached by several landscape architects, contractors and industry suppliers asking for a way to communicate to industry via the radio. Nick explained that the topics that needed to be covered in a show like this are industry sensitive and are not of concern to the consumer. Issues concerning the consumer can be covered in Federoff’s syndicated show are heard Saturday mornings from 8-10am P.S.T.

Edward Wallace, show producer and proprietor of Midwest Landscaping states “Communication is the single most important factor in addressing the issues that concern the green industry professional. We’ve developed a way to deliver that communication while hearing the passion of our guest and host.”

In honor of the inaugural broadcast the first original guests were invited back on the show to discuss the state of the industry from last year to present. In addition, trends and legislation were also discussed.

The Green Industry Talk Show can be assessed through the internet by listening through AdviceRadio.com. Instructions on how to listen through cell and telephones are available through the web site or by sending a self addressed stamped envelope to: The Green Industry Talk Show, P.O. Box 5832, Whittier, CA, 90607-5832.

For more information call Dan Stevens 562-945-6469.

Photo's available.

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