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*Public Relations*

# News Release

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Central Office:  
7302 Pierce Avenue  
Whittier, CA 90602  
Mailing Address:  
P.O. Box 994  
Montebello, CA 90640  
Tel. 562/945-6469  
Fax 562/945-1802

For Immediate Release

Contact: Dan Stevens  
562/945-6469

## **The Green Industry Talk Show Re-Landscapes Web Site**

**Whittier, CA** - Just like a landscape in the real world must change once in a while, so does the landscape in the virtual world. That's why The Green Industry Talk Show now has a new look. The site still touts it's about the audio, but, it's now easier on the eyes when you do visit.

"One of the things we brag about on our web site is that it's not about what it looks like, but, rather what we sound like" says talk show host, Nick Federoff. He continues "we still hold true to that saying, but, even I like change once in a while so we decided to overhaul our web site as part of our one year celebration on-the-air."

The Green Industry Talk Show was developed with the landscape architect, contractor, greens keeper, irrigation specialist - even agriculture and hard good suppliers in mind. The program is interview driven by guests that offer suggestions on how to run business better to discussing the latest trends and legislation. Many industry leaders like Jurgen Gramkow of Southland Sod Farms, W.T. Thompson of Monterey Lawn & Garden, Carl Clifton of Lawnsapes, Hap Garner of Liquinox - to name a few, have been on the show offering a lifetime of wit and wisdom for the green industry professional.

"As a landscaper I find The Green Industry Talk Show an invaluable source of education and information allowing my business to grow leaps and bounds by listening to high profile individuals that are successful in this industry. You can really learn from their experiences by trying new approaches or strengthen my ideas already in place" says Edward Wallace proprietor of Mid-West Landscape in Long Beach, CA.

The new look sported on the web site makes it easier to identify the four on-demand programs. Four large pictures of a hose spewing water from a nozzle giving the impression the word "Talk" is coming out of the hose is symbolic that when you try program one, two, three or four a fountain of information will come forward. There is no charge by listening to programming through the Internet. It's free!

In addition, new links about the host, on-line information center, government agencies, press releases and selected archived interviews can be found. Plus, for those green industry professionals that wish to use programming for tailgate meetings out in the field you can listen to all four weekly programs by cell or telephone. Just follow the four easy steps listed at the bottom of the web site or send a self addressed stamped envelope to: The Green Industry Talk Show c/o AdviceRadio.com P.O. Box 5832, Whittier, CA 90607 and we will send you a business card with the instructions.

The Green Industry Talk Show can be accessed on-line by logging on to AdviceRadio.com (<http://www.AdviceRadio.com>). New shows are posted every Tuesday by 3:00PM P.S.T. and can be heard 24/7 until the following week.

For more information call Dan Stevens at 562-945-6469 or send an e-mail to: [TheGreenIndustryTalkShow@ThingsGreen.com](mailto:TheGreenIndustryTalkShow@ThingsGreen.com).

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