

❖ **A.N.B.**

Public Relations

News Release

Central Office:
7302 Pierce Avenue
Whittier, CA 90602
Mailing Address:
P.O. Box 994
Montebello, CA 90640
Tel. 562/945-6469
Fax 562/945-1802

For Immediate Release

Contact: Dan Stevens
562/945-6469

The Green Industry Talk Show is Now as Close as Your Telephone

Los Angeles - Imagine using your speaker phone on your desk as a radio to listen to The Green Industry Talk Show. Or, your cell phone as a mini-boom box wherever you are. Now you can access programming to help you stay connected with the green industry and you don't even have to have a computer.

"We are doing whatever it takes to get the green industry information to those whom wish to educate themselves on current trends, legislation, marketing and more" says talk show host, Nick Federoff. He continues, "you can still access us through AdviceRadio.com, however, the approach offers flexibility for those who want to take us on the road or may not have audio on their computer."

Accessing programming is as easy as making a phone call then navigating through menu options. You can either register for free through the web site or use the following to connect. The number to dial is: 1-615-727-9201. You are going to be asked for a User ID number, it is: 800-405-6425. When the message starts select option number '1' now select one of four stations (1127, 1129, 1732, 1733). When the program finishes, in about 15-minutes, either hang up or choose another station to listen to.

"At the last industry trade show we polled 100 industry professionals. 100% of them owned a telephone, 94% owned a cell phone and 79% of the cell phone users have a free nationwide long distance calling plan" stated program director, Alfredo Perez. " This means that we are the only audio outlet for this industry that can reach one hundred percent of every green industry professional from landscape architects, contractors to you name it."

Leading news and views for the green industry professional, The Green Industry Talk Show offers four 15-minute interviews every week from industry experts. Past guests have included: Jurgen Gramkow - Southland Sod Farms, W.T. Thompson - Monterey Lawn & Garden, Hap Garner - Liquinox, Steven Jay Pours - Southern California Turfgrass Council and many more.

The unique format of the program lends itself to quality information to help advance the green industry professionals business. Show segments are not infomercials for any one product but rather a sharing of ideas offering solutions.

For segment ideas contact the show producer, Ed Wallace by e-mail to: lanskpe@gte.net. For advertising rates call 562-945-6469 or send an e-mail to: rates@thingsgreen.com.

###